Home   About Software Quality Engineering   Conference Sponsors   Contact Us   SQE.com

GENERAL INFORMATION
Why Attend?
View a Brochure
Conference Blog
Conference FAQs
Hotel and Travel Info
Pricing & Discounts
CONFERENCE PROGRAM
Conference at-a-Glance
Speaker Index
Keynote Presentations
Preconference Tutorials
Concurrent Sessions
Certification Training
CONFERENCE HIGHLIGHTS
Special Events
The EXPO
Networking Events
Alumni Testimonials
Conference Sponsors
Podcasts
ABOUT THE ORGANIZERS
Contact Us
About Us
Past Conferences
Other Conference Events

CONFERENCE PROGRAM
DOWNLOAD BROCHURE
View the Digital Brochure

CONFERENCE SPONSOR

INDUSTRY SPONSORS

Better Software Conference & EXPO
June 9-12, 2008
The Venetian · Las Vegas, NV

At the Better Software Conference & EXPO 2008, you'll become a better, more informed software professional with an outward, customer-focused view of development. Learn about the latest tools, trends, and issues regarding agile development, project management, people & teams, software testing & QA, software requirements, process improvement, metrics, and design & architecture. Join your peers and some of the top experts in software engineering at the Better Software Conference & EXPO to take you and your team up to the next level.

Get the Best of...
Agile Development | Project Management | People & Teams | Testing & QA | Requirements | Process & Metrics | Design & Architecture

Meet Some of the Best in the Business at the Better Software Conference & EXPO 2008

Alan Shalloway	**James Newkirk**	**Michele Sliger**
Andy Glover	**Jared Richardson**	**Mike Cohn**
Andy Hunt	**Jean Tabaka**	**Mike Seavers**
Andy Kaufman	**Jeff Patton**	**Mike Tholfsen**
Ari Takanen	**Jeff Payne**	**Mitch Lacey**
Beth Layman	**Jimmy Xu**	**Nelson Perez**
Bob Hartman	**Johanna Rothman**	**Paco Hope**
Chris Ronak	**John Janakiraman**	**Payson Hall**
Chuck Allison	**Julie Gardiner**	**Pollyanna Pixton**
Dan North	**Ken Pugh**	**Rebecca Wirfs-Brock**
David Garmus	**Kent McDonald**	**Richard Bender**
David Herron	**Kevin Bodie**	**Rob Myers**
David Spann	**Lee Devin**	**Robert Galen**
Ed Weller	**Linda Rising**	**Ronica Roth**
Elle Ringham	**Linda Westfall**	**Stacia Broderick**
Guruprasad	**Lisa Crispin**	**Tim Korson**
Gopalakrishnan	**Michael Mah**	**Todd Little**
James McCaffrey	**Michael Sutton**	**Vladimir Pavlov**
		Will McKnight

Light, Camera, Action!
Check out the Better Software Conference & EXPO Movie to see what's in store for you at the conference. Turn up the volume, sit back, and watch! **Watch it Today!**

Keynote Presentations
Keynote presentations are a vital part of the Better Software Conference & EXPO experience. World-class experts come to this event armed with new ideas, technologies, and techniques to inspire delegates with their real-world successes and challenges. Attend these innovative and imaginative presentations and get your wheels turning. **Learn more**

Pre-conference Tutorials
Enhance your experience with in-depth learning opportunities available at Better Software Conference & EXPO. Choose from 49 full- and half-day pre-conference tutorials, providing practical information about specific development issues and challenges presented by top industry experts from around the globe. **Learn more**

Concurrent Classes
Build your own conference from over 40 concurrent classes focusing in on your area of interest. Learn about new development solutions and practices and how to apply them to your organization and environment. **Learn more**

Bonus Sessions
Speaking 101: Tips and Tricks - Lee Copeland
State of the Software Development Industry - Panel Discussion

Learn more

Listen to our Conference Podcast Series
Joey McAllister talks to the speakers of the Better Software Conference & EXPO about their topics being presented. **Learn more**

Certification Training Software
Testing Certification training is available to enhance your conference experience, Sunday-Tuesday. Delivered by a top industry expert, "Software Testing Certification" is an accredited course to prepare you for the ISTQB™ Certified Tester—Foundation Level exam. **Learn more**

Networking Opportunities
Experience countless ways to network with peers across all industries and skill levels at the Better Software Conference & EXPO 2008. Mingle with other software professionals during the EXPO, special events, and more. **Learn more**

Enjoy All Las Vegas Has to Offer
There's never a dull moment in the city that never sleeps. From world-class entertainment, to shopping, to the largest buffets on Earth—there's something for everyone in Las Vegas. **Learn more**

See why 2007 attendees recommend the Better Software Conference & EXPO to others in the industry...

Who Should Attend the 2008 Better Software Conference & EXPO?
Software professionals seeking the latest practices in software development today—from the highly structured plan-driven approaches to the highly creative, customer-intimate agile ones.

- Software managers, directors, CTOs, and CIOs
- Project managers and leads
- Measurement and process improvement specialists
- Requirements and business analysts
- Software architects
- Lead developers and software engineers
- Security engineers
- Test and QA managers

Who's Behind the Conference?

Software Quality Engineering assists software professionals and organizations interested in boosting productivity, improving software practices, delivering more customer value, and increasing ROI. Software Quality Engineering hosts three of the industry's most recognized software quality conferences including the **STAR conference series** and the **Better Software Conference & EXPO**. From the **classroom to the Web**, Software Quality Engineering delivers software testing and development seminars, and provides consulting services, specialized publications, and research. **www.sqe.com**

Better Software **magazine** brings you the hands-on, knowledge-building information you need to run smarter projects and deliver better products that win in the marketplace and positively affect the bottom line. **www.BetterSoftware.com**

StickyMinds.com, the most comprehensive online resource for helping you produce better software, offers an unrivaled scope of original articles from industry experts, technical papers, industry news, a searchable tools guide, discussion forums, and much more. **www.StickyMinds.com**

FEEDBACK